

imagepressdirect™

Plug your business into our aerial photography

A key factor in your successful exploitation of our aerial photography may well be how to integrate the data into the software you use, your current business processes, your web site or intranet. Also, you may not want to have to invest in servers to store the digital data (*the entire country is Terabytes in size*) and you don't want staff time used updating data if we make new photography available. We have a solution however!

Seamless, transparent access

imagepressdirect™ is a service where we store and maintain the entire countrywide high resolution digital aerial photography. Then, with minimal effort on your part, you can get automatic and fast access online to the areas you need. The business benefits for you are:

- Minimal set up time.
- Seamless integration of the imagery into your web site, intranet software or business process.
- No need for new imagery to be updated by you as we do it centrally.
- No storage needed, as we hold the nationwide dataset.
- Only pay for areas you use.



Features:

- Access to the aerial photography is via a simple piece of programming code (an API).
- We store the data in highly secure servers, with back up, maintained 24 hours a day.
- Access to the data can be via any standard internet connection but broadband is recommended.
- Imagery is normally supplied in jpeg format.
- Getmapping can also provide desktop software for companies wanting to rapidly copy areas of photography, for example, for printing.

Want to access nationwide aerial photography without the headaches?

Get in contact



Further information

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Learn how some 'plugged in' businesses are benefitting....

For including aerial photos in thousands of reports...

STL Professional Services are a leading comprehensive legal services company, specialising in environmental reports amongst many others. These reports enable the customer to obtain an indepth insight into the local environment. For example, the reports show if there is any contaminated land or subsidence problems nearby and are used for tasks like site surveys.

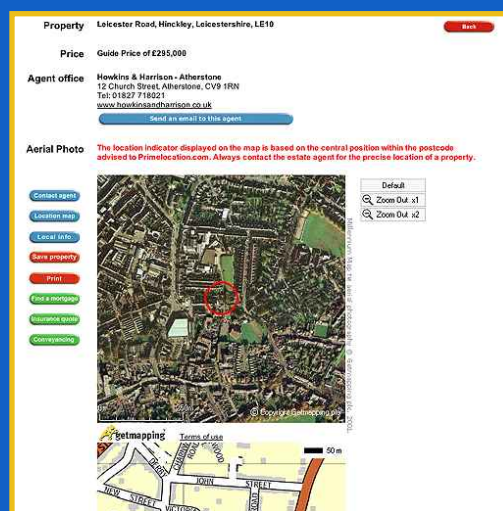
Using Getmapping's **imagepressdirect™** service, every one of the thousands of reports produced every month now incorporates an aerial photograph centred on the area concerned. This has made a big difference, as Alan Thorogood STL's CEO explains:

"Feedback from our clients regarding the incorporation of aerial photos in our property searches has been very positive - the photos provide an attractive and clear guide to the site assessment, route planning and surrounding land use of any property in England and Wales."



Sample report featuring aerial photography

Making a property web site stand out from the crowd



When it comes to choosing an area to live in, the old adage 'location, location, location' is definitely a priority for most people. With this in mind, one of the largest UK property portals - Primelocation.com - is using aerial photography to provide their web site users with a greater insight into a locality than by showing standard mapping alone. Primelocation, listing over 41,000 exclusive properties was one of the first companies to benefit from Getmapping's **imagepressdirect™** service.

As Joanna Hayes, Primelocation's Sales Manager says:

"This is an extremely useful and timesaving tool designed to make the house hunting process more interesting whilst saving considerable time at the initial research stage, all without leaving the home."

The service has been enthusiastically received with many hundreds of thousands of aerial photos being viewed every single month.



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