



FOCUS SIGNS CONTRACT TO USE GETMAPPING DATA

Getmapping, the UK's leading aerial photography company has signed a contract to supply aerial photography to FOCUS, the UK's number one provider of commercial property information.

Using Getmapping's data, Focus, part of the American CoStar Group will drive their 14 environmentally friendly Toyota Prius cars across the country collecting information on commercial properties.

The use of Getmapping's aerial photography will ensure FOCUS's team of drivers will be able to easily and accurately locate every commercial building in the UK. The primary objective of FOCUS is to collect data on all commercial property in England and Wales so its customers can access information relevant to buying, selling or renting property.

Clients will be able to see an aerial and frontal photograph of the office, shop or warehouse, then access information such as descriptions, availability, previous deals, ownership, internal and external measurements, rates and occupiers.

Jonathan Bray, managing director of FOCUS said: "Our aim is to extend our current lead by creating a site that has such a depth of relevant data that it makes it the 'must go to' UK commercial property website. If somebody wants to know about any property, rather than driving out to it what we are saying is look at our database.

"Getmapping has the most comprehensive aerial photography database in the UK. The company is very responsive and they are the only people who are flying the whole of the UK at 12.5cm resolution.

"The Prius cars we use are environmentally friendly and our system will mean that agents no longer have to go out to look at buildings. Additionally, using Getmapping's photography as an aid our drivers will collect data around the UK with amazing efficiency."

Tristram Cary, managing director of Getmapping said: "We are delighted to be working with an organisation such as FOCUS.

"Property has always been a big market for Getmapping and we see exciting potential in combining our photography with commercial property details.

"We look forward to our continuing partnership with FOCUS as data and technology evolves."

ABOUT GETMAPPING

Getmapping is the UK's leading provider of aerial photography and digital mapping. Set up in 1998, the geospatial imagery company based in Hartley Wintney, Hampshire is the only business to be re-flying the country at 12.5cm resolution. A reseller of professional mapping, oblique photography, height data, OS maps and third party aerial photography, Getmapping service a wide variety of industry including press and media, local authorities, construction sector, environmental consultants and the public. It also provides mapping services for specific client needs and has undertaken contracts to provide bespoke image databases.

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For more information, please contact Babita Wakelin or Jane Nuthall at Getmapping's press office on 01 16 278 7788 or via email: babita@leapfrog.uk.com or jane@leapfrog.uk.com

