



RICHARD SPOONER APPOINTED BUSINESS DEVELOPMENT MANAGER FOR GETMAPPING

Getmapping has appointed Richard Spooner as its strategic business development manager. Richard's experience of the GI industry covers two decades, in which time he has held senior marketing and business development positions with such well-known companies as Leica, Computervision, Unisys, and MapInfo.

Spooner relishes the challenge ahead. He says: "Getmapping has a huge reputation as an innovator in the GI industry. I know there are many exciting developments in the pipeline, and I am delighted to be a part of the team that will take them to market. My brief is to build on the success of the company by developing and communicating value propositions, as well as opening up new market opportunities. It is also to ensure Getmapping maintains its position as the leading aerial photography and digital mapping company in the UK."

Spooner set up as an independent consultant within the geospatial industry after developing a successful career as strategic industry manager for MapInfo Europe-Africa. There he implemented multinational campaigns related to GIS software products in Europe.

He was previously responsible for the development of a pan-European GIS programme for the systems integrator, Unisys. His extensive international portfolio includes cultivating partnerships with blue chip clients such as O₂ and Microsoft while managing both technical and commercial teams.

Tristram Cary, managing director of Getmapping says: "Richard's broad knowledge and experience of the market will enable Getmapping to source new business opportunities and expand its client base. We are delighted to have someone of his calibre join our team of talented individuals."

“Developing business relationships and opportunities is key to the long-term growth of our business. Richard will be responsible for achieving this with central and local government, the utilities sector, telecommunications, transport and emergency services.”