## Getmapping launches interactive 3D views of the countryside

Getmapping, through its website www.getmapping.com, is offering a range of computergenerated 3D landscape maps of popular walking areas. The 'virtual reality' photomaps combine accurate terrain data with detailed aerial photography to provide a visual 'fly through' so an area can be explored on-screen.

Developed by Misty Hill and supplied on CD with fully interactive viewer software, the imagery provides a virtual 3D environment that can be explored from any location at any angle and at any height above ground.

The product is one of the first developments resulting from two world-first mapping projects that have seen the UK mapped electronically and photographically in great detail. Getmapping's Millennium Map has involved photographing every inch of the country from the air. This imagery has been digitally matched to a terrain map created by Intermap using airborne radar that scans the land, mapping height above sea level to as good as 50cm accuracy every 5 metres across the entire country.

Ideal for walkers, climbers and other visitors to an area, the Misty Hill imagery provides a complete picture of a walk with full panoramic views from any point on the route. This allows better pre-planning of walks and climbs prior to departure. The supplied viewing software has extra features that include flood, fog and mist simulation. The imagery is also fully geo referenced to the UK grid coordinates to enable cross referencing with traditional paper maps.

Each CD contains 36 square kilometres with some extra areas where coastlines or other irregular terrain features occur. Many popular destinations are already available in North Wales including Llanberis and Penygadair, with other areas in the Lake and Peak Districts planned for release soon. Each area CD package cost £26.00 inclusive of VAT, postage and packing.

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