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Getmapping Deliver OS MasterMap Online

Getmapping has announced a strategic agreement with Ordnance Survey and will be offering OS MasterMap online through its website www.getmapping.com. Getmapping passed a vigorous Ordnance Survey e-commerce security audit in order to deliver its OS MasterMap service. Downloadable electronic plot files will start from areas as small as 0.25 sq. km and will include complementary matching tiles of Getmapping aerial photography using a flexible and transparent 3 band pricing framework.

"We are really thrilled by this agreement as we can now provide our customers such as estate agents, architects, engineers and planners with a really useful and flexible service", said Tristram Cary, Getmapping's Managing Director. "It will be possible to select any area right down to a 0.25 square kilometre, view the map and the photography, see the exact cost of what you are buying, complete the transaction and receive the digital files in a matter of minutes. Our banded pricing means we can also deliver exceptional value for money", continued Cary.

OS MasterMap is an intelligent digital map designed by Ordnance Survey. Based on the National Grid, it includes topographic information on every landscape feature, buildings, roads, phone boxes, postboxes, landmarks - and represents a significant evolution from traditional cartography. Each feature has its own unique identifier or TOID® a 16 digit reference number that can be shared with other users across different applications and systems. This allows easy data association and greater accuracy, focusing on real-world objects on the map.

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