

## **PRESS RELEASE**

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## **GETMAPPING REACHES NEW HEIGHTS**

Getmapping.com, the UK's leading supplier of aerial photography, has secured a series of major contracts from county and district councils to capture their areas from the sky.

With a total of nine new contracts agreed since October 2005, Getmapping will be providing information-rich images to councils that include Gloucestershire, Stroud and the Cotswolds, South Oxfordshire, West Lancashire, Bedfordshire, Huntingdonshire, East Sussex and Alnwick. The new wins will kick-start the 2006 aerial survey programme and add to the 40,000 square kilometres of digital data that Getmapping has already captured in 2005.

The detailed images will be widely used to evaluate land use and will also provide valuable intelligence to councils as they monitor urban development. Aerial images are increasingly replacing traditional survey maps since they are more intuitive and reduce the need for costly site visits. The high-resolution photographs are accurate to within one metre and show features on the ground as small as 15cm across. The result is an unrivalled photo library of Great Britain that can clearly identify the characteristics of every plot of land, building and streetscape detail.

Tristram Cary, Getmapping's Managing Director, said: "With the latest digital camera technology, aerial photography has become an intelligent reference tool for a broader range of today's business needs. From central government to environmental groups, more and more people are recognising the value that map-accurate aerial images can deliver and Getmapping is proud to be setting the standard".

Getmapping became the first company to provide a seamless photographic map of England and Wales in the year 2000. The company is now set to travel the length and breadth of the country for a second time, capturing 50,0000 square kilometres - almost a quarter of the land mass of Great Britain - over the course of 2006. The move marks Getmapping's commitment to providing the very latest information to the UK aerial photography market.