

2004

## Getmapping Gets Mapping

Following fast on the heels of its bundled aerial photography and OS MasterMap® service Getmapping is now offering online access to 1:50,000 OS Landranger® and 1:25,000 OS Explorer® Series mapping. Through its website **www.getmapping.com** Getmapping now offers complete aerial photographic coverage of England and Wales, high resolution cities, three flavours of OS mapping and Intermap's complete height dataset of Great Britain, which combine to provide the most comprehensive online mapping options currently available.

Targeted at the professional market the new Getmapping website provides a simple one page view of the different ordering options available. For the busy professional across a wide range of industry sectors from construction and engineering to planning and estate management, the site provides quick and easy access to mapping and imagery at the click of a button.

2005 will also see the introduction of the full 'intelligent' vector version of OS Mastermap, the digital map where every landscape feature including buildings, roads, phone boxes, postboxes, has its own unique identifier or TOID®. The Toid is a 16 digit reference number that can be shared with other users across different applications and systems. This allows easy data association and greater accuracy, focusing on real-world objects on the map.

"There are now over 500 GB of OS Mastermap data available via the Getmapping website currently bundled with high resolution aerial photography from the Millennium Map, said Tristram Cary Getmapping's Managing Director. "Coupled with Intermap NEXTMap Britain height data we can now provide our customers with the most detailed and comprehensive combination of mapping available on the web. Whatever the requirement, whether it be a simple plot for a planning application or imagery and height data for a sophisticated 3D simulation we have everything covered in a single secure online source, continued Cary.

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**All reader enquiries** to [www.getmapping.com/news](http://www.getmapping.com/news) or call 0870 770 4658